

## What is a GPS?

1. A GPS is a one-page business plan that provides focus, clarity, and alignment.
2. **G**: what's your ONE big **G**oal for the year?
3. **P**: what are your top 3 **P**riorities (purple chips) to achieve your goal?
4. **S**: what are the top 5 **S**trategies for accomplishing each priority?

## Why Use a GPS?

1. Helps leaders simplify their business by getting the most important priorities on one page.
2. Coaches people to put their priorities in order of priority.
3. Assigns ownership to individuals for increased alignment and accountability.
4. Giving leaders a way to communicate their priorities to other divisions and opcos.
5. Provides a framework for how to act when priorities change.

## How to Complete Your GPS

1. Establish your ONE big **G**oal for the year.
  1. Fast forward to the end of the year... how will you know if you're successful?
  2. Is it is not specific ask, How will you know if you're successful?
  3. Is it is not measurable ask, What specifically has to happen to achieve that?
  4. Can you simplify it any further so people can easily remember it?
2. Identify the **P**riorities that would make achieving your goal easier or unnecessary.
  1. Can any be combined into a higher-level priority?
  2. Is it is not specific ask, How will you know if you're successful?
  3. Is it is not measurable ask, What specifically has to happen to achieve that?
  4. Who owns it?
  5. When does it have to be accomplished by?
3. Rank your priorities in order of priority.
  1. If you could only accomplish one, what's the ONE that would make achieving your goal easier or unnecessary?
  2. Should you earn the right to accomplish a second, which would it be?
  3. Should you earn the right to accomplish a third which would it be?
  4. Re-rank your priorities so they are in order of priority.
4. Establish your **S**trategies.
  1. What are the specific strategies you can do to accomplish this priority?
  2. Is it is not specific ask, How will you know if you're successful?
  3. Is it is not measurable ask, What specifically has to happen to achieve that?
  4. Who owns it?
  5. When does it have to be accomplished by?

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5. Prioritize your strategies.

1. If you could only accomplish one, what's the ONE that would make achieving this priority easier or unnecessary
2. Should you earn the right to accomplish a second, which would it be?
3. Should you earn the right to accomplish a third, which would it be?
4. Continue until your strategies are prioritized.
5. Repeat for all priorities.

## Advanced Questions

1. What are the top three things most likely to stop you from being successful? What's one solution for each?
2. If you had to draw the line in the sand where everything above the line absolutely must get done, where would you draw it?
3. What can you say/ask when someone is asking you to focus on something that is not aligned with your GPS?

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